



Verum Health — Partner & Ambassador Compensation Disclosure

On-Content Disclosure Language (single version, all account types)

Short form (caption-length, for time/space-constrained content)

"I'm a paid Verum Health partner and earn a commission on every purchase made through my code or link. #ad"

Long form (bio, link-in-bio, video descriptions, blog/website content, and spoken/on-screen for any video discussing a specific product, dosing, or personal health outcome)

"I'm a paid Verum Health Partner/Ambassador. I earn a commission on every purchase made through my code or link, and I may receive a personal discount tied to my own referral activity. This is not medical advice. Verum Health's products include compounded prescription medications available only after an independent evaluation by a licensed healthcare provider — nothing I post is a substitute for that evaluation, and I am not a medical professional."

Where each is required

- Short form or better: Instagram/TikTok captions, Reels/TikTok on-screen text at video open, X/Twitter posts, any post under ~150 characters of discretionary text.
- Long form: Instagram/TikTok bio, link-in-bio page, YouTube descriptions, blog/website content, and spoken/on-screen within the first few seconds of any video discussing a specific product, dosing, or personal health outcome.

Verbal / word-of-mouth and direct 1:1 referrals

"Whenever I personally recommend Verum Health to someone — in person, by text, by phone, or any other direct 1:1 communication — I will let them know I'm a paid Verum Health Partner/Ambassador and earn a commission on their purchase if they use my code or link."

Signup Agreement Clause — Compensation Disclosure Obligation (unified, both tracks)

Disclosure of Compensated Relationship. As a Verum Health Partner or Ambassador, you receive a financial benefit for referring customers to Verum Health, including a commission on referred purchases and a personal discount tied to your referral activity. Under the Federal Trade Commission's Endorsement Guides (16 C.F.R. Part 255), this financial benefit is a "material connection" that you are legally required to disclose whenever you promote, mention, or endorse Verum Health, its products, or its services in any public-facing content, including but not limited to social media posts, stories, videos, livestreams, blog posts, reviews, or direct messages sent to more than one recipient.

You agree that:

- (a) Every such piece of content will include, at minimum, the Compensation Disclosure language Verum Health provides to you at signup (the single unified disclosure form, applicable to all Program participants regardless of Partner or Ambassador status), as may be updated from time to time;
- (b) A hashtag such as "#ad" or "#sponsored" may be included in addition to, but is never a substitute for, the plain-language Compensation Disclosure described in subsection (a);
- (c) The Compensation Disclosure must appear in a location a viewer would actually see before or while engaging with the content — not appended only in a location a viewer would reasonably have to search for;
- (d) You will also comply with Verum Health's then-current Ambassador Content Guidelines governing platform-specific content rules, which are a separate set of obligations from, and do not substitute for, the Compensation Disclosure required by this Section; and
- (e) You will update or remove any content Verum Health identifies as non-compliant with this Section within the timeframe Verum Health specifies upon request; and
- (f) Whenever you personally recommend Verum Health to another person through a direct, non-public communication (including but not limited to in-person conversation, phone call, text message, email, or 1:1 direct message), you will verbally or in writing disclose that you are a paid Verum Health Partner/Ambassador and earn a commission on their purchase if they use your code or link, before or at the time you make the recommendation; and
- (g) If you run or pay for any advertisement (including but not limited to boosted social posts, paid search, or display ads) that mentions or promotes Verum Health using your referral code or link, that advertisement must also include the Compensation Disclosure required by this Section — running a paid ad does not reduce or replace this obligation.

Enforcement / Remedy

Non-Compliance; Suspension and Termination. Verum Health may, in its sole discretion and without prior notice where circumstances warrant, (i) require you to correct or remove non-compliant content within a specified timeframe, (ii) suspend your referral code, your access to your Program dashboard, and/or (for Ambassadors) your site/catalog access, pending correction, and (iii) terminate your participation in the Program and disable your referral code permanently for repeated or uncured non-compliance, for content that creates meaningful legal or regulatory exposure for Verum Health regardless of whether it has been cured, or for any content making a prohibited medical/treatment claim. Suspension or termination under this Section does not forfeit commissions already earned and payable on completed, qualifying orders placed before the suspension or termination took effect, but does end your ability to earn further commissions or discounts from the date of suspension or termination.